

Out front in Health.

These are days of improving hospital and medical care. Remarkable technical innovations and talent now provide Minnesotans with better health

Yet, these are days of rising costs. People are using more health services and developing technology takes time and money. It takes education and skill to keep hospital doors open and medical costs in balance.

We All Face.

Rising Costs Together In this column, once a week, Blue Cross and Blue Shield of Minnesota will look at these matters, and more. We'll talk about health care needs, health care coverage, keep health costs from rising. We know health care is important: we hope keeping healthy can be interesting and fun. And that's why, once a week, we'll be here to keep you out fowt in this changing world of health. Blue Cross and Blue Shield of Minnesota. Department E 1-32 — MN. 3555 Blue Cross Read.





