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**COLEMAN: Keillor's** success draws offers

tween Moos and Keillor makes it doubtful that Moos will continue to work as executive producer of the show that was featured on the cover of last week's Time magazine.

Cardozo, 37, is a visual arist (he had a one-man photography show at the Minneapolis Institute of Aris) as well as an art dealer and collector. He also has a law degree from the University of Minnesota. As manager of the Prairie Home Companion division of MPR, Cardozo will be in charge of negotiating contracts between MPR and commercial companies interested in exploiting the success of Keillor's creations.

Cathy de Moll, director of promotion and public relations for MPR, said yesterday that the firm doesn't com-ment on personal or personnel mat-

"There's been no official announce-ment about any personnel matters at 'A Prairie Home Companion' other than we've just hired a company manager," de Moll said.

U.S. making flowers part of daily life, florist says

show that was featured on the cover of last week's Time magazine.

"It's Margaret's choice but it'd be a shock if she still wanted the job," said one friend who asked not to be identified. "She may not even stay within the organization (MPR)."

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Last year, according to records on file with the Minnesota Department of Commerce, Keillor received a pay increase of \$95,000 from MPR. His salary for the year ending June 30, 1984, was \$173,186. A year earlier, his salary was slightly under \$75,000.

MPR, sources say, has been deluged with offers from record companies, film producers and even television networks seeking to capitalize on the popularity of "A Prairie Home Companion." Cardozo, who developed a capital giving campaign for the Minneapolis Institute of Arts, is skilled in marketing.

Cathy de Moll director of promotion.

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Saily Popel (Kling's wife), MPR's vice president for community relations, was paid \$46,205. Other toppaid officials at MPR included: Thomas Kigin, vice president for broadcast administration and general counsel (\$50,000); Rick Lewis, vice president for news and information (\$47,837); Thomas Voegeli, vice president for productions (\$45,913); and Marilyn Helizer, vice president for network programming (\$40,000).

MPR, a nonprofit radio service sup-ported in part by listener contribu-tions, reported total revenues of \$7,954,000 for the year ending in June, 1984. MPR operates a 10-sta-tion radio network including KSJN-FM (91.1) and KSJN-AM (1330) in the Twin Cities.