

# Keillor's show looking for new birthday song

American Radio Company of the Air, Garrison Keillor's new live radio variety show, is looking for a new birthday song as an alternative to the one everyone knows.

The best entries will be sung on the show and will be considered for the grand prize to be announced on the June 9 broadcast. Entries sung on the show will receive \$100. The grand prize winner will receive \$1,000.

The show is heard on WGTD-FM -91.1, the Gateway Technical College station, at 5 p.m. Saturdays and repeated at 6 p.m. Sundays.

Entries must be notated on a readable score. No tapes will be accepted, according to Bonnie Orr,

WGTD publicist.

Criteria will be: The song should be singable by ordinary people; it should be fun to sing — either festive or maudlin, but enjoyable — and it should be short, memorable and include a blank where the name of a birthday celebrant can be inserted.

Mail entries to Birthday Song Contest, American Radio Company of the Air, P.O. Box 30951, New York, N.Y. 10011.

Keillor's show is produced by Minnesota Public Radio and distributed to public radio stations nationwide by American Public Radio. The series is underwritten by the American Booksellers Association.